

# Maximum Likelihood Estimation for Factor Analysis

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# High Dim. Factor Model

$$y_{it} = \lambda_i' f_t + u_{it} \quad i \leq N, t \leq T$$

- $f_t$ : common factor
- $\lambda_i$ : loading
- $u_{it}$ : idiosyncratic component, correlated across  $i$
- $y_{it}$ : is the only observable.

**Approx. factor model:**  $\Sigma_u = \text{cov}(\mathbf{u}_t)$  is high-dimensional, non-diagonal

## 1 Estimate factors and loadings efficiently

$$PC = \arg \min_{\lambda_i, f_t} \sum_{i,t} (y_{it} - \lambda_i' f_t)^2$$

ignores cross-sec. hetero, corr. of  $u_{it}$

## 2 Estimate large covariance $\Sigma_u$

Key assumption: Sparsity

## 3 Understand the impact of large covariance estimation on statistical inference

Improve efficiency, but technically challenging when  $N > T$

# Maximum likelihood Estimation

$$\text{cov}(\mathbf{y}_t) = \Lambda \text{cov}(\mathbf{f}_t) \Lambda' + \Sigma_u$$

- Suppose  $\mathbf{y}_t \sim \mathcal{N}(0, \text{cov}(\mathbf{y}_t))$ ,  
Suppose  $\text{cov}(\mathbf{f}_t) = I$ : identification, reduce # parameters

- **log-Likelihood:** Bai and Li 2012

$$L(\Lambda, \Sigma_u) = -\frac{1}{N} \log |\det(\Lambda \Lambda' + \Sigma_u)| - \frac{1}{N} \text{tr}(\mathbf{S}_y (\Lambda \Lambda' + \Sigma_u)^{-1})$$

- Highly non-trivial:  
(1) highly nonlinear for  $\Lambda$ , (2) too many para. in  $\Sigma_u$

# Estimating $\Sigma_U$

- 1 Run SVD:  $\mathbf{S}_y = \sum_{j=1}^p \hat{\lambda}_j \hat{\xi}_j \hat{\xi}_j^T = \sum_{j=1}^K \hat{\lambda}_j \hat{\xi}_j \hat{\xi}_j^T + \sum_{j=K+1}^p \hat{\lambda}_j \hat{\xi}_j \hat{\xi}_j^T$ .
- 2 Compute  $\sum_{j=K+1}^p \hat{\lambda}_j \hat{\xi}_j \hat{\xi}_j^T = (\hat{r}_{ij})$ .
- 3 Apply (adaptive) thresholding (*Cai and Liu, 11*):

$$\hat{\Sigma}_U = (s_{ij}(\hat{r}_{ij})).$$

$s_{ij}(\cdot)$ : hard, soft, SCAD, adaptive Lasso,...

**Assume  $\Sigma_U$  to be sparse**, Fan, L, Mincheva (2013) showed:

$$\|\hat{\Sigma}_U - \Sigma_U\| = O_p\left(m_N \sqrt{\frac{\log N}{T}} + m_N \frac{1}{\sqrt{N}}\right) \approx O_p\left(\sqrt{\frac{\log N}{T}}\right)$$

**finite-sample positive definite**

# Impact of large covariance estimation on inference

- Likelihood:  $\frac{1}{N} \log |\det(\Lambda\Lambda' + \widehat{\Sigma}_u)| + \frac{1}{N} \text{tr}(\mathbf{S}_y(\Lambda\Lambda' + \widehat{\Sigma}_u)^{-1})$
- Incorporating covariance matrices often improves efficiency

$$\hat{\theta} = f(D_T, \Sigma_u^{-1}), \quad \hat{\theta}^* = f(D_T, \widehat{\Sigma}_u^{-1})$$

$$\sqrt{T}(\hat{\theta} - \theta_0) \rightarrow \text{Gaussian}$$

- Effect of estimating  $\Sigma_u$  is negligible:

$$\sqrt{T}(\hat{\theta} - \hat{\theta}^*) = \sqrt{T} \mathbf{A}_1 (\Sigma_u^{-1} - \widehat{\Sigma}_u^{-1}) \mathbf{A}_2 + o_p(1) = o_p(1)$$

- Goal: to show

$$\sqrt{T} \mathbf{A}_1 (\Sigma_u^{-1} - \widehat{\Sigma}_u^{-1}) \mathbf{A}_2 = o_p(1)$$

- Classical low dim. problems, consistency suffices

$$\|\Sigma_u^{-1} - \widehat{\Sigma}_u^{-1}\| = o_p(1), \text{ e.g., efficient GMM}$$

- However, in high dimensions ( $N > T$ ), Highly NON-trivial, even if

$$\|\Sigma_u^{-1} - \widehat{\Sigma}_u^{-1}\| \text{ achieves the optimal rate, nearly root-}T.$$

Optimal “absolute converge” is restrictive for inference when  $N > T$

- For efficient factor analysis, we need

$$\frac{\sqrt{T}}{N} \Lambda' (\widehat{\Sigma}_u^{-1} - \Sigma_u^{-1}) \Lambda = o_p(1)$$

However,  $\leq \frac{\sqrt{T}}{N} \|\Lambda\|^2 \|\widehat{\Sigma}_u^{-1} - \Sigma_u^{-1}\| \approx O_p\left(\frac{\sqrt{T}}{N} \times N \times \frac{1}{\sqrt{T}}\right) \neq o_p(1)$

- For inference in high-dimensional models, need to directly evaluate “weighted convergence”

$$\sqrt{T}A_1(\hat{\Sigma}_u^{-1} - \Sigma_u^{-1})A_2$$

- Intuition: averaged error converges faster  
weighted convergence  $A_1(\Sigma_u^{-1} - \hat{\Sigma}_u^{-1})A_2$  is faster than  
“absolute convergence”  $\|A_1\| \|A_2\| \|\Sigma_u^{-1} - \hat{\Sigma}_u^{-1}\|$ .
- need **sparsistency**: with probability approaching one,  
If  $\sigma_{u,ij} \neq 0$ ,  $\hat{\sigma}_{ij} \neq 0$ ;  
If  $\sigma_{u,ij} \approx 0$ ,  $\hat{\sigma}_{ij} = 0$



$$\hat{\Lambda} = \arg \min_{\Lambda} \log |\det(\Lambda \Lambda' + \hat{\Sigma}_u)| + \text{tr}(\mathbf{S}_y(\Lambda \Lambda' + \hat{\Sigma}_u)^{-1})$$

$$\hat{f}_t = \arg \min_{f_t} (\mathbf{y}_t - \hat{\Lambda} f_t)' \hat{\Sigma}_u^{-1} (\mathbf{y}_t - \hat{\Lambda} f_t)$$

**Theorem:**  $\forall j \leq N, t \leq T,$

$$\sqrt{T}(\hat{\lambda}_j - \lambda_j) = \frac{1}{\sqrt{T}} \sum_{t=1}^T f_t u_{jt} + o_p(1)$$

$$\sqrt{N}(\hat{f}_t - f_t) = \frac{1}{\sqrt{N}} \sum_{j=1}^N \xi_j u_{jt} + o_p(1)$$

$$\max_{j \leq N} \|\lambda_j - \hat{\lambda}_j\| = O_p\left(m_N \sqrt{\frac{\log N}{T}} + \frac{m_N}{\sqrt{N}}\right)$$

$$\max_{t \leq T} \|\hat{f}_t - f_t\| = O_p\left(m_N \sqrt{\frac{\log N}{T}} + \frac{m_N}{\sqrt{N}}\right) (\log T)^r$$

## Alternative: Penalized maximum likelihood

- Estimate  $\Lambda, \Sigma_u$  simultaneously, max:

$$-\frac{1}{N} \log |\det(\Lambda\Lambda' + \Sigma_u)| - \frac{1}{N} \text{tr}(\mathbf{S}_y(\Lambda\Lambda' + \Sigma_u)^{-1}) - \sum_{i \neq j} w_{ij} |\sigma_{u,ij}|$$

- weight  $w_{ij}$ : Lasso, adaptive lasso, SCAD, MCP....
- Still, technically highly non-trivial

$$\frac{1}{N} \|\Lambda - \hat{\Lambda}\|^2 = o_p(1), \quad \frac{1}{N} \|\Sigma_u - \hat{\Sigma}_u\|^2 = o_p(1)$$

Jushan and I spent months to prove this.

# Numerical Examples

- 4 estimators are compared:

**PC:**  $\min \sum_{i,t} (y_{it} - \lambda'_i f_t)^2$

**diag ML** (Bai and Li 12):

$$-\log |\det(\Lambda\Lambda' + \text{diag}(\Sigma_u))| - \text{tr}(\mathbf{S}_y(\Lambda\Lambda' + \text{diag}(\Sigma_u))^{-1})$$

**two-step**  $-\log |\det(\Lambda\Lambda' + \hat{\Sigma}_u)| - \text{tr}(\mathbf{S}_y(\Lambda\Lambda' + \hat{\Sigma}_u)^{-1})$

**penalized ML**

$$-\log |\det(\Lambda\Lambda' + \Sigma_u)| - \text{tr}(\mathbf{S}_y(\Lambda\Lambda' + \Sigma_u)^{-1}) - \sum_{i \neq j} w_{ij} |\sigma_{u,ij}|$$

- Algorithm: either **EM** (Bai and Li) or **EM+Majorize minimize** (Bien and Tibshirani 11)

$T$	$N$	PCA	DML	Penalized ML			
				$\gamma = 1$		$\gamma = 5$	
				$\mu_T = 0.08$	$\mu_T = 0.3$	$\mu_T = 0.08$	$\mu_T = 0.3$
50	50	0.205	0.199	0.212	0.222	0.230	0.234
50	100	0.429	0.558	0.591	0.613	0.627	0.631
50	150	0.328	0.470	0.494	0.495	0.515	0.507
100	50	0.496	0.519	0.560	0.537	0.558	0.537
100	100	0.394	0.574	0.621	0.648	0.648	0.658
100	150	0.774	0.819	0.837	0.829	0.840	0.836

# Testing CAPM

$$y_{it} = \alpha_i + \lambda_i' f_t + u_{it}, \quad H_0 : \alpha_i = 0, \forall i$$

- Wald test  $cT\hat{\alpha}'\Sigma_u^{-1}\hat{\alpha}$ , under  $H_0$ :

$$\frac{cT\hat{\alpha}'\Sigma_u^{-1}\hat{\alpha} - N}{\sqrt{2N}} \rightarrow^d \mathcal{N}(0, 1).$$

- Replacing with  $\hat{\Sigma}_u^{-1}$  is difficult:

$$\frac{T\hat{\alpha}'(\Sigma_u^{-1} - \hat{\Sigma}_u^{-1})\hat{\alpha}}{\sqrt{2N}} \leq \frac{T\|\hat{\alpha}\|^2\|\Sigma_u^{-1} - \hat{\Sigma}_u^{-1}\|}{\sqrt{2N}} \neq o_p(1)$$

$$T \times \frac{N}{T} \times \frac{1}{\sqrt{T}} \times \frac{1}{\sqrt{N}} = \sqrt{\frac{N}{T}}$$

## Factor analysis

- Taking into account cross-sectional hetero. and corr. via  $\Sigma_u^{-1}$ .

## Covariance estimation

- Estimating large error covariance is important for factor analysis and panel data models
- Effect of estimating covariance on inference is negligible, but tech. non-trivial